



MEETING MINUTES

Strategic Planning: 9am – 11am (Lunch provided @ 11am)

MI Section Board: 12pm – 1pm

Strategic Planning

1. Jacob Rushlow called the meeting to order at 9:07.
2. Introductions – See sign-in sheet
3. Agenda approved.
4. Jacob Rushlow and Christopher Owen met about goals ahead of this meeting. Jacob introduced the following 2019-20 goals for discussion:
 - a. Increase Scholarship opportunity (continuation from 2018-19)
 - i. Main goal is to offer additional scholarship opportunity (2nd Mackinac)
 - ii. Target raising \$100,000 in additional committed funds (individual and corporate)
 - \$1,000 pledge includes framed Mackinac bridge print
 - \$30,000 in funds pledged so far
 - Small sub-committee (Chris Owen, Jim Hegarty, Jen Byle, Jacob Rushlow, Steve Waalkes)
 - b. Retention of Members
 - i. Transitioning graduating engineers
 - Student chapter outreach - connect with student chapters through CYM and Branches – brief presentation to student chapters
 1. Suggestion from U of M student chapter – provide student focused technical tours for networking and site tours.
 - Invite student chapters to attend Branch meetings
 1. Suggestion: Hold branch meetings on campuses.
 - Increase scholarship awareness to students at local universities
 - make sure we have the right faculty contacts – update annually
 - ii. Lapsed memberships
 - “At Risk” member strategy
 - National templates



iii. Grow new members

- Membership Champions
- National resources
- Advance to Fellow membership
- Suggestions:
 - Encourage managers in organizations to promote younger engineer involvement.
 - Consider sponsoring involved people by paying 1-year membership.

c. Region 3,6,7 MRLC

- i. SE Branch is hosting in Detroit (Henry Ford Museum)
- ii. January 9-11, 2020
- iii. CYM is planning banquet and social events
 - Open to everyone
 - Looking for sponsorships and involvement

d. Michigan Infrastructure Conference

- i. May 12, 2020
- ii. Kalamazoo Radisson

5. Regional Reports

- a. Region 3 Assembly – Green Bay, WI July 19-20 – Matt Wendling attended
 - Recruitment focus
 - Websites and resources
 - Dream Big
 - Ethics presentation – Michigan consider improving our statement
- b. ASCE Presidents & Governors Forum Report – Reston, VA September 21-23
- c. MOSAIC – Code of Ethics updates

6. Upcoming Opportunities

- a. MRLC for Regions 3,6,7: January 9-11, 2020 Detroit, MI
- b. Legislative Fly-In – Washington DC, March 11-12
- c. AESLC Legislative Day – Lansing, March 17, 2020
 - Report Card has been a successful/valuable tool for communicating
 - PowerPoint examples are available

7. Branch Roundtable

- a. Northwestern Branch
- b. Western Branch
- c. Southwestern Branch



- d. Lansing Jackson Branch
 - i. L/J Branch YMG – NEW!
- e. Southeastern Branch
 - i. SE Branch CYM
- f. U.P. Branch (inactive but may be getting active again)
- g. Saginaw Valley Branch (inactive)
- h. Northeast Branch (inactive)

8. Next Steps / Action Items

- a. Designate members to attend upcoming ASCE events
 - Jacob reminded group to let him know if there are any upcoming needs.
- b. Designate members to assist with University Outreach

9. Meeting adjourned at 11:28.

MI Section Board

1. Jacob Rushlow called the meeting to Order at 12:12pm
2. Agenda approved (as amended) unanimously with motion by T. Bradshaw and second by C. Owen
 - a. C. Owen: add to 6b. scholarship committee members' discussion
3. Approval of Meeting Minutes
 - a. August meeting minutes have not been distributed yet. Motion by A. Rossel support by T. Bradshaw to table approval pending distribution to group.
4. Correspondence
 - a. Licensure – R. Brenke updated group regarding push for not requiring PE licensure
 - b. Branch Events
 - None
 - c. Region 3 Update – Therese Kline, Region 3 Governor
 - No Update
5. Treasurer's Report
 - a. Review of Financials – R. Brenke presented financial statements.
 - b. Payment of Bills
 - c. Discussion about scholarship fund – Should Mackinac Scholarship expenses be paid from the scholarship income or from Section general budget? Decision: reimburse \$6,985.50 from scholarship income.



6. Committee Reports

- a. Scholarship - Scholarship winners were selected and checks were sent to the colleges. The selected winners were:
 - i. Mackinac Scholarship – Jarrett Nuyen
 - ii. Zuidema Scholarship – Megan Scherpereel
- b. Scholarship selection process guidelines – Chris distributed draft guidelines for review.
 - Chris will make revisions discussed and forward this and Zuidema guidelines to ASCE National for legal review.
- c. Awards – no discussion at this time.
- d. QBS Coalition Meeting – RB/JR
 - General discussion.
- e. Legislative updates – RB updated group regarding current legislative issues.
- f. Communications/Publications – RB distributed newsletter recently.
 - Branch News Information can be included in future Newsletters
- g. Webpage updates – Updated recently for conferences. National asked us to consider adding bylaws and meeting minutes.
- h. Infrastructure Conference
 - Kalamazoo – Radisson – May 12, 2020

7. Old Business

- a. Discussed ASCE Report Card.

8. New Business

- a. MRLC for Regions 3,6,7: January 9-11, 2020 – Detroit
- b. Legislative Fly-In – Washington DC, March (October 1st registration opens)
- c. AESLC Legislative Day – Lansing, March 17, 2020
- d. Construction Science Expo – Detroit, May 19, 2020

9. Next meeting dates:

- a. October (tbd)
- b. November (tbd)

10. Adjournment 1:17pm

Attendance Sheet



2019-2020 Strategic Planning Meeting

Date: September 10, 2019
 Time: 9:00 A.M.

Location: SME
 2663 Eaton Rapids Rd
 Lansing, MI 48911

Name		E-mail	Phone
1. Jacob Rushlow	SE	jrushlow@ci.livonia.mi.us	734-466-2606
2. Therese Kline	US	klinet@michigan.gov	517 643652
3. Amber Spears	SE	atspears@umich.edu	313-263-7819
4. Matt Wandling	US	matt.wandling@wsp.com	517-648-1248
5. Lucas Porath	NW	lucas.porath@ohm-advisors.com	231-838-3609
6. Greg Ehmke	SW	greg.ehmke@wginc.com	269-599-1723
7. Kevin Brown	SE	kbrown@somateng.com	313-887-7147
8. Rebecca Walters	SE	rwalters@conteches.com	248-949-6214
9. Tim Bradshaw	West	bradshawt@kentwood.us	616-554-0739
10. Ashley Lesser	SE	amplesser@gmail.com	256-426-8150
11. CHRIS OWEN	SE	CHRIS.OWEN@ADS-PIPE.COM	248-431-1361
12. Ron Brenke		rbrenke@acecmi.org	517-332-2066
13. Andrew Rossel	(Phone)		
14. Myndi Bacon	(Phone)		
15. Jason Fogg	US	jason.fogg@HDLinc.com	734-274-3891
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