

ASCE
NC SECTION
2005-2006 Strategic Plan

As Approved by Section Board

Status: Completed 1 of 18 (5.5%); 17 of 18 (94.5%) In Progress

ASCE North Carolina Section Mission Statement:

The North Carolina Section of ASCE will be the state's recognized source in promoting the Civil Engineering Profession by focusing on sustained career development, advocacy, and leadership growth while ensuring to protect the health, safety, and welfare of the public.

Goals:

A. Leadership

Focus: Be the leader in increasing awareness of Civil Engineering profession through education, public relations, partnering, and mentoring.

1. Maintain secondary school outreach program, including participation in Future Cities competition and E-week activities.
Sponsor: (Future Cities) Tom Schipporeit and David Simpson
Sponsor: (E-Week) Jason Philbin
Status: In Progress
2. Identify and promote ASCE members for State Board of Registration and maintain open dialog with existing board members.
Sponsor: Ron Geiger and Grant Autry
Status: In Progress
3. Establish Junior Engineer Training Program (JET)
Sponsor: Scarlett Kitt (Tentative)
Status: In Progress
4. Maintain partnering relationship with other professional societies.
Sponsor: R.D. Odell
Status: In Progress
5. Establish Media/PR committee
Sponsor: Grant Autry
Status: In Progress
6. Coordinate SPAG Submittal
Sponsor: R.D. Odell
Status: Complete

B. **Legislative**

Focus: *Develop interest and participation in the Section membership for establishing reciprocal lines of effective communication between legislators and members.*

7. Develop Legislative Committee and carry out following objectives:
 - Expand participation of committee to at least one member from each branch.
 - Increase lobbying efforts.
 - Coordinate events and socials (fly-in and reception).
 - Encourage participation in drive-in and back home visits.
 - Educate and encourage members for political activity.
 - Coordinate monetary support from section.
 - Coordinate Town Hall / Roundtable discussion with legislators.Sponsor: R.D. Odell and J.D. Solomon
Status: In Progress

8. Encourage member participation in EPAC.
Sponsor: Grant Autry
Status: In Progress

9. Keep membership informed.
 - Publish four articles in The Bulletin.
 - Publish information about current state and local issues on the website.Sponsor: R.D. Odell and J.D. Solomon
Status: In Progress

10. Coordinate Section Report Card on Infrastructure.
Sponsor: Ron Geiger
Status: In Progress

C. **Member Services**

Focus: *Provide opportunities to civil engineers for career development through education and engineering community participation at every stage of their careers.*

11. Student Activities Director to carry out the following objectives:
 - Meet with each faculty advisor and practitioner advisor once per year.
 - Coordinate Student Liason activities.
 - Utilize Best Practice Manual in supporting student chapters and Faculty Advisors.
 - Increase student activities and participation.
 - Report Student Chapter activities to Section BOD twice per year.Sponsor: Natasha Rodevick
Status: In Progress

12. Encourage Technical Committees with the following objectives:

- Form committees- Chair and five Branch Tech. Reps.
- Meet at least twice a year.
- Develop strategic plan for Technical Committee growth.
- Plan technical presentations for Annual Meeting and STS.
- Implement 2-year commitment and rotation schedule.

Sponsor: Beth Emerson and Jason Reeves

Status: In Progress

13. Increase participation and membership at Branch and Section level with Service for Dollars and publish information in Bulletin and on website.

Sponsor: R.D. Odell

Status: In Progress

14. Maintain and continually update website:

- Include calendar of upcoming events.
- Include BOD Activities.
- Publish Section Goals
- Provide Technical Committee information

Sponsor: R.D. Odell and Yolande Stover

Status: In Progress

15. Section to offer 40 PDH opportunities through STS and Annual Meeting.

Sponsor: Jeffrey Coonse

Status: In Progress

D. Legacy

Focus: *To be the source of excitement, support, and value of the profession to students and young engineers through active participation of experienced members.*

16. Scholarship

- Raise \$12,000/year.
- Board of Trustees to provide report and recommendations twice a year.
- Develop independent fundraising effort with \$10,000 initial objective.

Sponsor: Grant Autry

Status: In Progress

17. Outreach

- Encourage interaction between experienced members, past Board of Directors, and Branch Members through resource bank, past Presidents round tables, etc.

Sponsor: Grant Autry and R.D. Odell

Status: In Progress

- Publish article in Bulletin by experienced member: “Lessons” or “If I had it to do over again...”

Sponsor: Beth Emerson

Status: In Progress

18. Sustainability

- Encourage branches to develop “Book of Experience” capturing the history of the branch.

Sponsor: David Peterson

Status: In Progress

Branch Guidelines:

1. Encourage each Branch to establish a media representative to help with the NC Section Report Card and keep up with local issues.
2. Each Branch to interact with local media (media rep) and local political entities.
3. Media rep for each Branch to act as a liaison between Branch and Section Committee.
4. Each Branch to offer a minimum of 6 PDHs.
5. Each Branch to establish E-week contact and participate in elementary/middle school outreach.
6. Each Branch to perform and promote at least two service projects.
7. Each Branch to hold at least one social activity.
8. Each Branch to raise money for the scholarship fund in support of Section goals based on Branch membership levels.
9. Promote Section membership.
10. Encourage member participation in EPAC.