

**ASCE
NC SECTION
2006-2007 Annual Section Goals**

ASCE North Carolina Section Mission Statement:

The North Carolina Section of ASCE will be the state's recognized source in promoting the Civil Engineering Profession by focusing on sustained career development, advocacy, and leadership growth while ensuring to protect the health, safety, and welfare of the public.

Goals:

A. Leadership

Focus: Be the leader in increasing awareness of Civil Engineering profession through education, public relations, partnering, and mentoring.

1. Maintain secondary school outreach program, including participation in Future Cities competition and E-week activities.
Sponsor: (Future Cities) – David Simpson
Sponsor: (E-Week) - Jason Philbin
2. Identify and promote ASCE members for State Board of Registration and maintain open dialog with existing board members.
Sponsor: RD Odell
3. Maintain partnering relationship with other professional societies.
Sponsor: Grant Autry / Ron Geiger
4. Coordinate SPAG Submittal
Sponsor: Jason Reeves / RD Odell

B. Legislative

Focus: *Develop interest and participation in the Section membership for establishing reciprocal lines of effective communication between legislators and members.*

5. Develop Legislative Committee and carry out following objectives:
 - Expand participation of committee to at least one member from each branch.
 - Increase lobbying efforts.
 - Coordinate events and socials (fly-in and reception).
 - Encourage participation in drive-in and back home visits.
 - Educate and encourage members for political activity.
 - Coordinate monetary support from Section.Sponsor: RD Odell / Grant Autry / JD Solomon
6. Encourage member participation in EPAC.
Sponsor: Grant Autry
7. Keep membership informed.
 - Publish four articles in *The Bulletin*.
 - Publish information about current state and local issues on the website.Sponsor: JD Solomon / RD Odell

C. Member Services

Focus: *Provide opportunities to civil engineers for career development through education and engineering community participation at every stage of their careers.*

10. Student Activities Director to carry out the following objectives:
 - Meet with each faculty advisor and practitioner advisor once per year.
 - Coordinate Student Liaison activities.
 - Utilize Best Practice Manual in supporting student chapters and Faculty Advisors.
 - Increase student activities and participation.
 - Report Student Chapter activities to Section BOD twice per year.Sponsor: Dr. David Bayer
11. Encourage Technical Committees with the following objectives:
 - Form committees- Chair and five Branch Tech. Reps.
 - Meet at least twice a year.
 - Develop strategic plan for Technical Committee growth.
 - Plan technical presentations for Annual Meeting and STS.
 - Continue 2-year commitment and rotation schedule.Sponsor: Jeffrey Coontz / Jason Reeves

12. Maintain and continually update website:

- Include calendar of upcoming events.
- Include BOD Activities.
- Publish Section Goals
- Provide Technical Committee information

Sponsor: Jason Reeves/ Yolande Stover

13. Section to offer 40 PDH opportunities through STS and Annual Meeting.

Sponsor: Paul Goss

14. Membership Growth

- Telephone Campaign
- Bring a new member campaign

Sponsor: Jason Reeves

15. Develop Plan for Establishing State Engineering Career Fair

Sponsor: Jason Reeves

D. Legacy

Focus: *To be the source of excitement, support, and value of the profession to students and young engineers through active participation of experienced members.*

16. Scholarship

- Increase Scholarship Funding to \$11,000/year
- Implement New “Most Improved Student Award” Program
- Board of Trustees to provide report and recommendations twice a year.
- Develop Fundraising Activity with \$10,000 initial objective

Sponsor: RD Odell

17. Outreach

- Establish Past-Presidents Committee

Sponsor: Grant Autry / RD Odell

- Publish article in Bulletin by experienced member: “Lessons” or “If I had it to do over again...”

Sponsor: Jeffrey Coontz

18. Sustainability

- Encourage branches to develop “Book of Experience” capturing the history of the branch.

Sponsor: Jason Reeves

Branch Guidelines:

1. Encourage each Branch to establish a media representative to promote ASCE issues.
2. Each Branch to interact with local media (media rep) and local political entities.
3. Each Branch to offer a minimum of 6 PDHs.
4. Each Branch to establish E-week contact and participate in school outreach.
5. Each Branch to perform and promote at least two service projects.
6. Each Branch to hold at least one social activity.
7. Each Branch to raise money for the scholarship fund in support of Section goals based on Branch membership levels.
8. Promote Section membership and encourage members to make Section Voluntary Fund contributions.
9. Encourage member participation in EPAC.
10. Encourage Branches to develop “Book of Experience” capturing the history of the Branch.
11. Encourage Branches to send one delegate to Region 4 meetings.