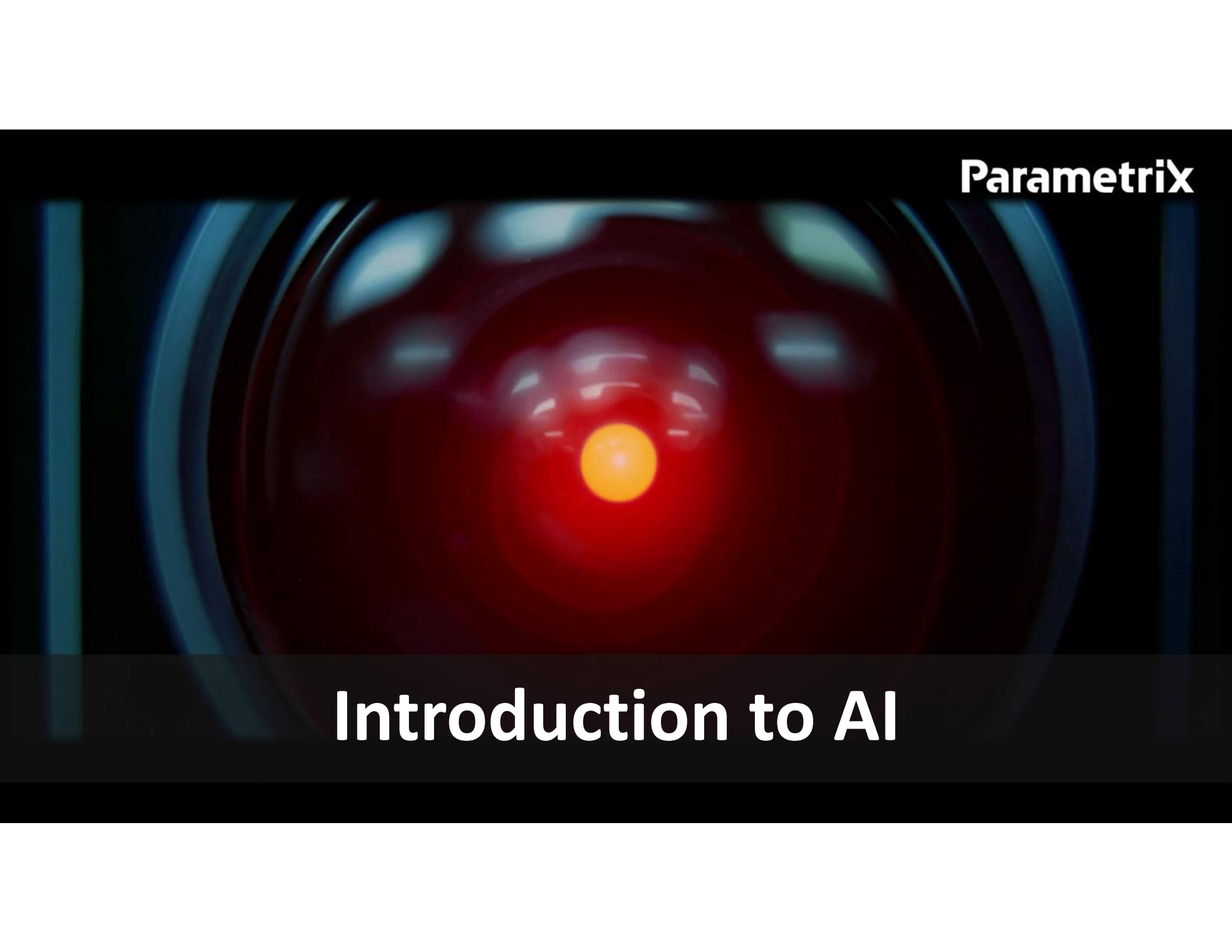




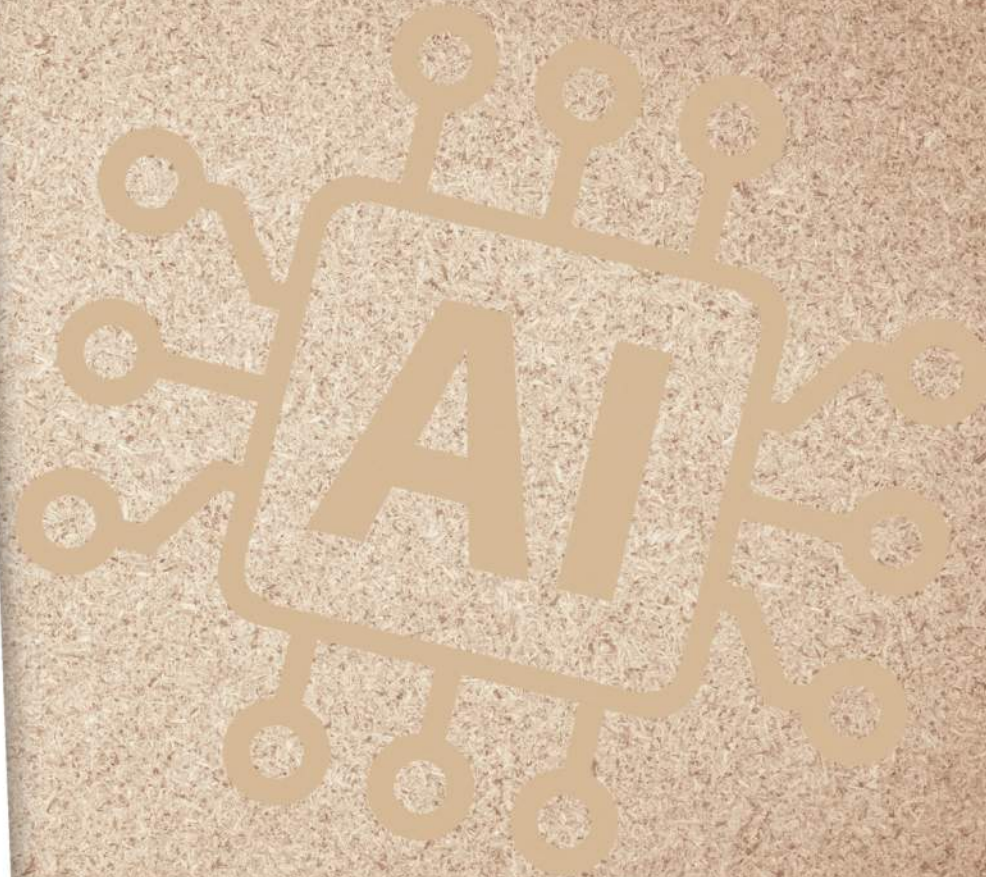
Parametrix

Introduction to AI



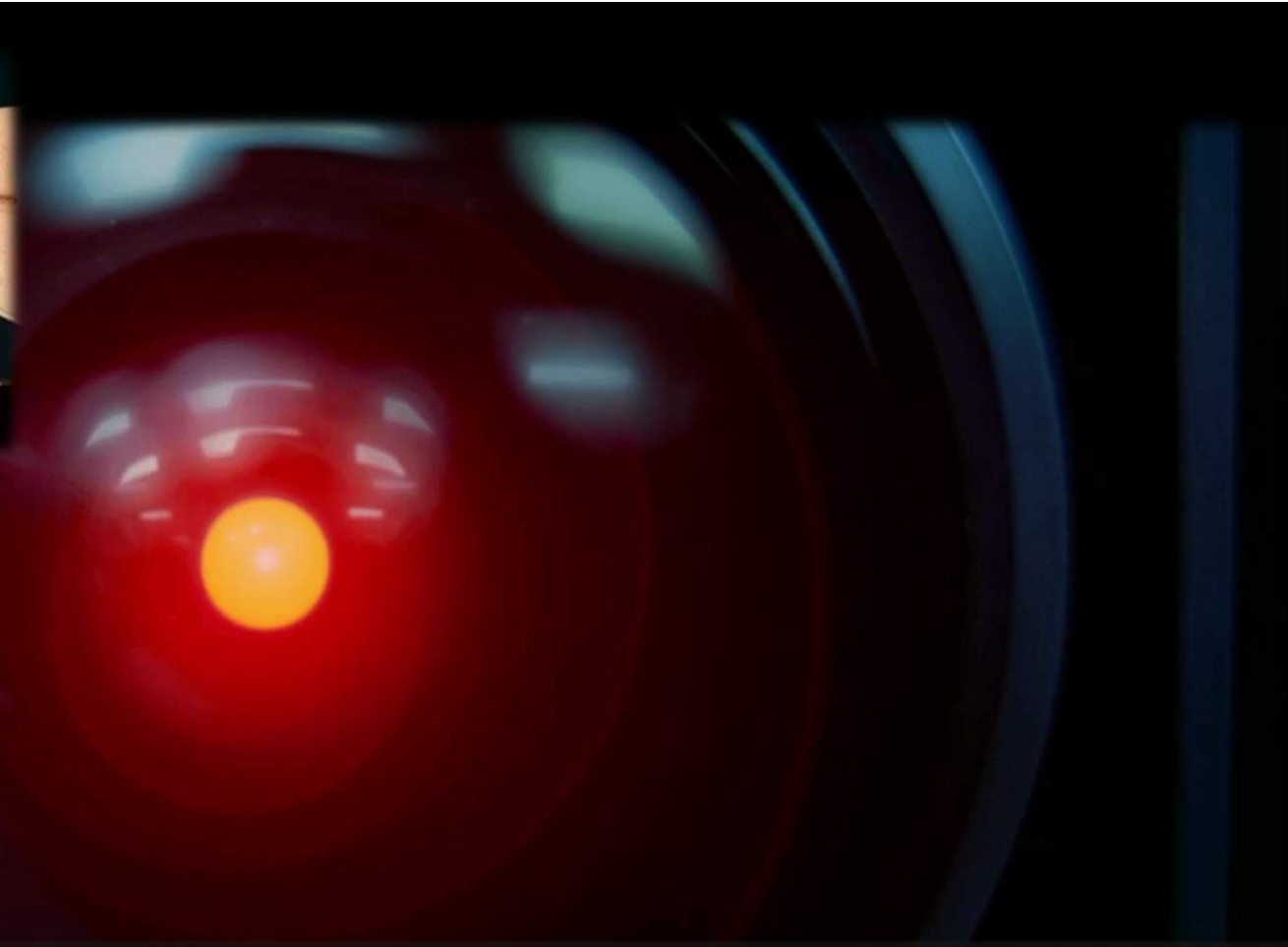
Agenda

- What Is Artificial Intelligence
- Some History
- Where We Are Today
- Some Nuts & Bolts of AI
- AI In Our Industry
- Adoption Considerations





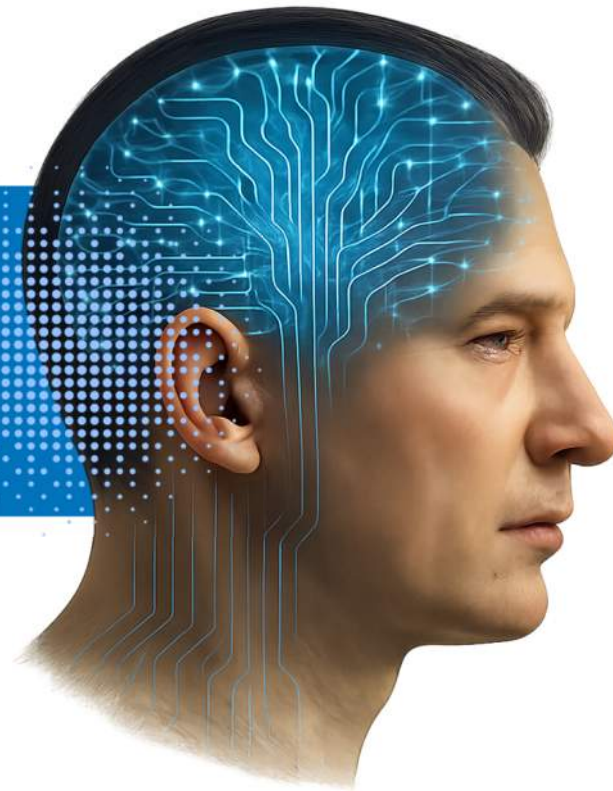
2001: A SPACE ODYSSEY



I'm sorry, Dave. I'm afraid I can't do that.

What is Artificial Intelligence?

We think of
artificial humanoid



What is Artificial Intelligence Today?



ChatGPT



GEMINI



Claude



Grok

Artificial Intelligence - What Can It Do?

The ability for a computer to mimic and, in some cases, improve on human functionality.



History of Artificial Intelligence

1950s–1960s

“AI” coined in 1956
Turing Test
Symbolic AI (rules-based)

2010s

Deep Learning
(neural networks,
image/speech
breakthroughs)

2030s

~2030s and beyond:
AGI/Human Reasoning

Machine Learning
(pattern recognition,
statistics)
Data science

1980s–2000s

Generative AI & LLMs
Policy/Ethical
Considerations Emerging

2020s

Artificial Intelligence Overview

NARROW AI Task Specific

Apple Siri
machine learning (ML) based

Generative AI
ChatGPT large language models
(LLMs) specializes in content
generation

ARTIFICIAL GENERAL
INTELLIGENCE (AGI)
Human like reasoning
(future)

ARTIFICIAL
SUPERINTELLIGENT
INTELLIGENCE (ASI)
Theoretical future state

How intelligent is it?

Turing Test

"A computer would deserve to be called intelligent if it could deceive a human into believing that it was human."

Artificial General Intelligence

Machines that can be made to think and function like a human mind

Artificial Narrow Intelligence

A machine's ability to perform a single task extremely well, perhaps better than a human

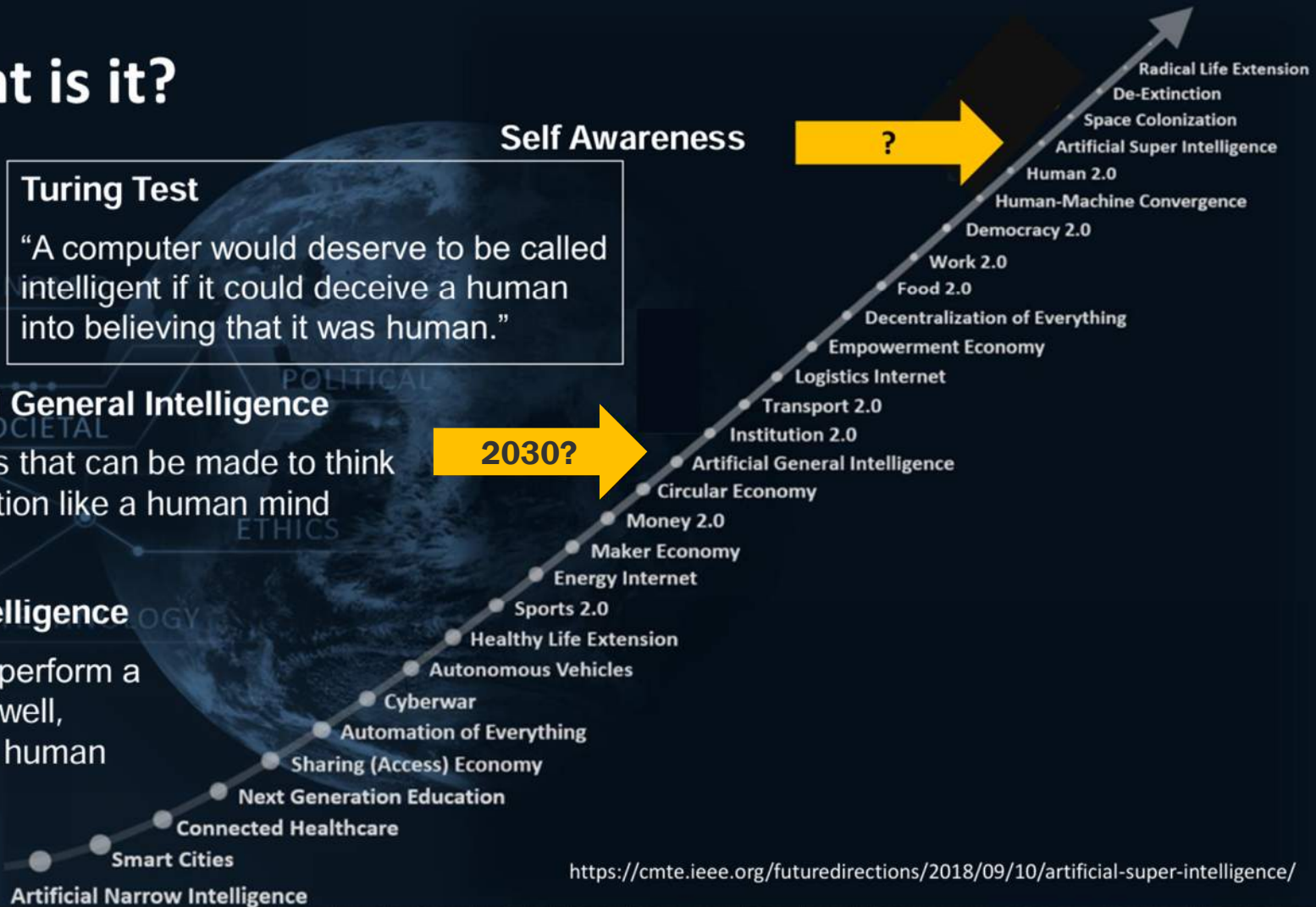
Self Awareness

?

2030?

Current

Artificial Narrow Intelligence



<https://cmte.ieee.org/futuredirections/2018/09/10/artificial-super-intelligence/>

Today's AI Adoption

**ChatGPT handles over
1 billion queries every day**

Thats approximately
132,400 requests per minute
29,000 requests per second.

From Niche Tool to Household Name: The ChatGPT Growth Story

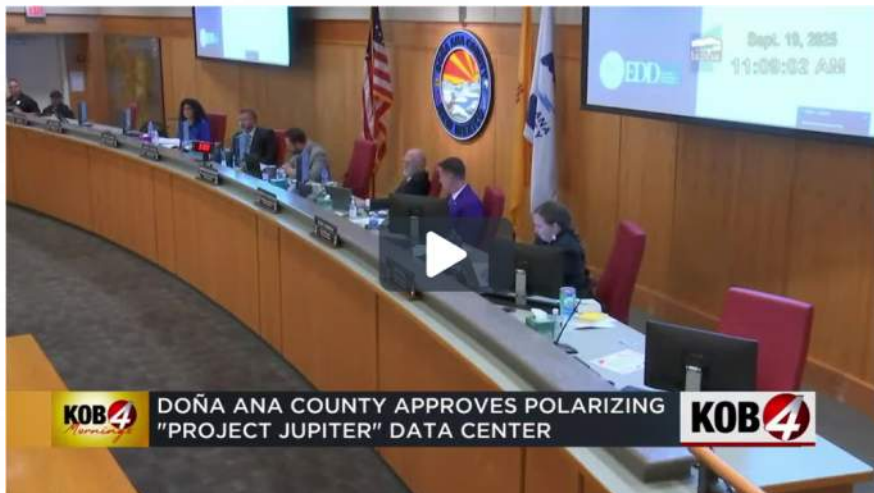


Source: OpenAI

D DIGITAL
INFORMATION
WORLD

Indirect Impacts on Infrastructure

Infrastructure Machine to Support AI
Data Centers are Thirsty...



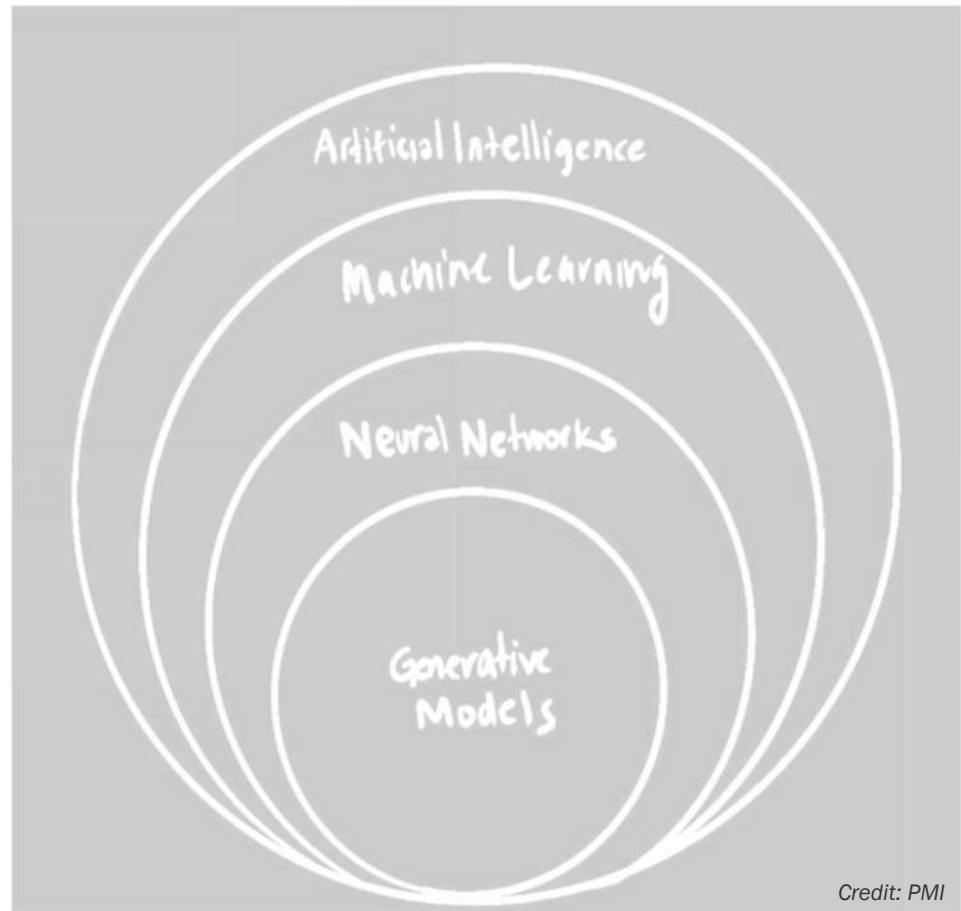
Credit: KOB.com



Credit: REUTERS/Shelby Tauber/Pool

Breadth of Artificial Intelligence

**ML is the foundation;
LLMs are the new wave.**



Machine Learning



Algorithms learn
patterns from data



Predictions

Typical example:
Regression Analysis

Three types of learning

1. Supervised
labeled data: spam filter
2. Unsupervised
find non-linear patterns:
clustering risk elements
3. Reinforcement trial/error:
robotics, condition assessment

Cons

Require large high quality
data sets

“Black box”

Machine Learning | Sub Elements of ML



Artificial Neural Networks (ANNs)

Mimics human brain structure

Recurrent neural networks (RNNs)
or Long short-term memory (LSTM)

Challenges:

Costly computational and training

Computer Vision (CV)

Interpret visual data

Structure assessment, traffic monitoring, and
large area monitoring

Calibrated for specific use,
Regular updates with new data

Generative Artificial Intelligence



AI that creates
text, code, images,
or audio

Commonly powered
by Large Language
Models (LLMs)

Examples:
ChatGPT, DALL·E, Copilot

Large Language Models

Neural networks trained on massive text datasets

Learn statistical relationships between tokens (~words)

Generate responses statistically

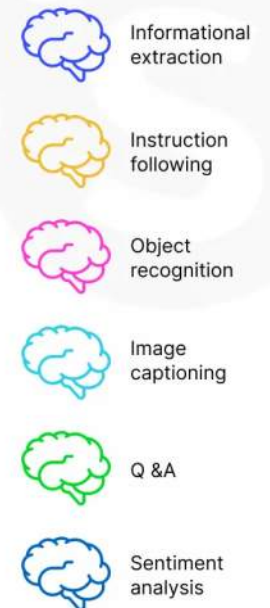
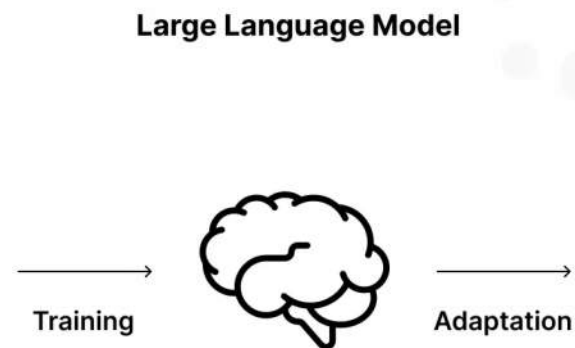
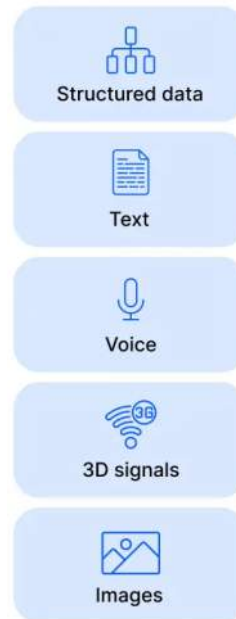
Based on

- GPT = Generative Pre-trained Transformer
- Generative: It can create new content (text, code, etc.).
- Pre-trained: Initially trained on vast amounts of data before being fine-tuned for tasks.
- Transformer: The underlying neural network architecture that enables understanding of context in language.

How to LLMs Understand Language

Natural language processing (NLP)

- Step 1: Tokenization (words/phrases → numbers)
- Step 2: Embedding (tokens mapped in vector space → context/meaning)
- Step 3: Prediction (neural net chooses next token)



AI in the AEC Industry

Drivers for Adoption of AI – Areas AI Can Excel In

Aging Infrastructure

ASCE 2025 Report Card “C” – Aging infrastructure is vulnerable to natural disasters, inefficiencies, and failures.

Workforce Aging

The aging of workforce is leading to a need for creative solutions to replacing retiring workers.

Growth and Sustainability Pressures

Rapid urbanization and resource limitations creating need for delivering efficient and long-term solutions.

Regulatory Complexity

Regulations are getting tighter requiring more precise data and reporting.

How is Artificial Intelligence Impacting Us

AI POWERED PREDICTIVE MAINTENANCE BUILDS RESILIENCE INTO WATER SYSTEM

Monday, 14 July 2025



Polish utility MPWiK Wrocław is using an AI-powered predictive maintenance system to manage its water and sewage infrastructure in collaboration with Amazon Web Services (AWS) and Deloitte.

Aquatech

June 13, 2025

New AI leak detection saves water utility \$213,000



Oldcastle Infrastructure

From Industry Drivers to Organizational Impact



External Forces

- Aging Infrastructure
- Workforce Retirement
- Regulatory Pressure
- Sustainability Goals

Organizational Implications

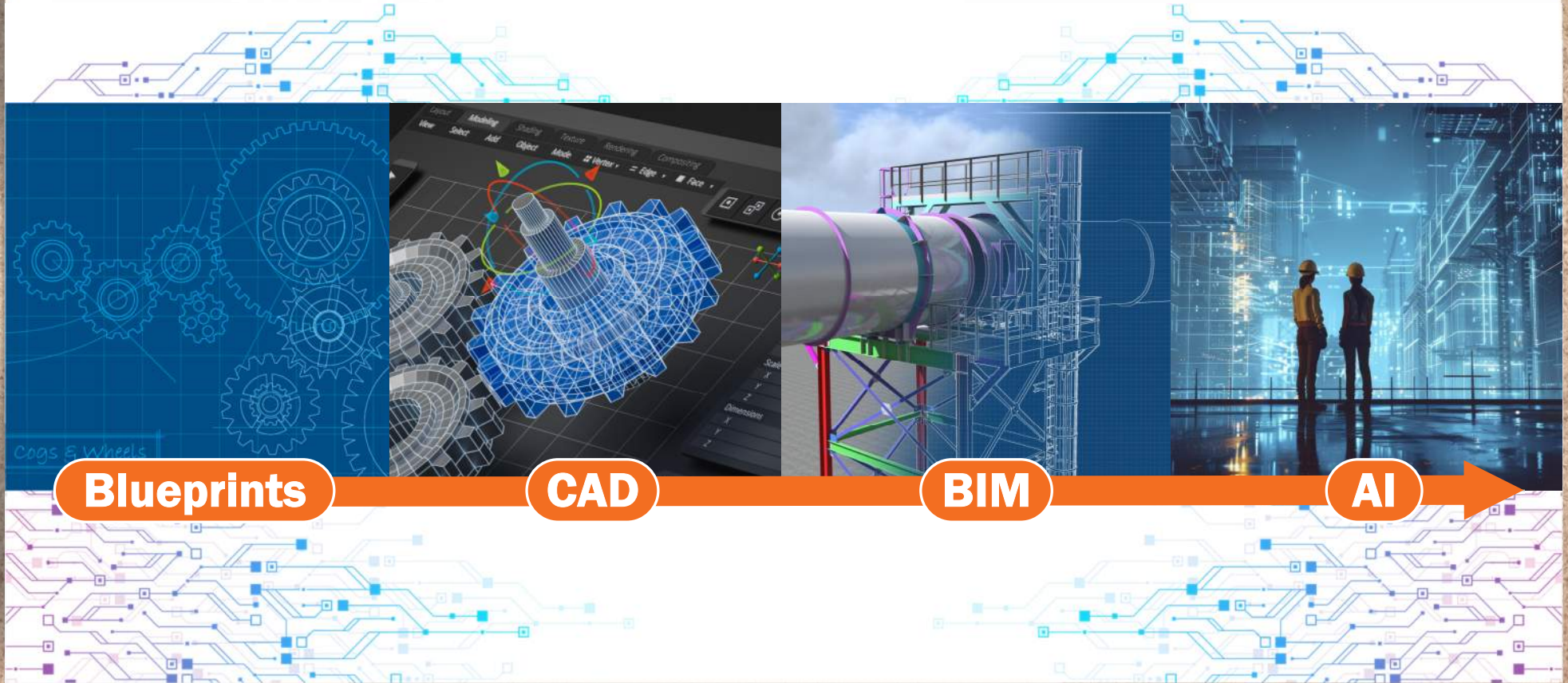
Data-driven maintenance & asset management

Upskilling & automation support

Improved analytics & documentation

Predictive modeling & design optimization

AI in the AEC Industry: *Then*→*Now*→*Next*



Today's AI in Civil Engineering

- 1 Buried Linear Condition Assessment – SewerAI, VAPAR
- 2 Roadway Condition Assessment – Vialytics, Pavemetrics
- 3 Structural Infrastructure Preventive and Predictive Maintenance – Dynamic Infrastructure (DI)
- 4 Construction Management – Procore, OpenSpace
- 5 Smart Cities/Utilities Digital Twins – iTwin AI,
- 6 Emerging: geotechnical hazard AI, integrated smart city management, and AI-powered generative design



Adoption Considerations

- AI Already Here –
Adapt or Lag Behind
- Use AI as a Partner/Resource,
NOT a Replacement
- Stay Informed –
Tools Continually Evolving



Adoption → Why vs How

Strategy

- The “Why” Problem
- Engineers Deliver Solutions
- Augmentation Considerations

Tactics

- The “How” Problem
- One size fits all



Adoption Challenges

- Technical
 - Data availability, quality, integration
- Cultural
 - Resistance, fear of replacement
- Ethical
 - Bias, hallucinations, data privacy
- Regulatory
 - Client requirements, professional liability



Mindset Around Using AI

- 1 Implementation is Happening With or Without You
- 2 Data availability and quality
- 3 Transparency with “black boxes”
- 4 Over coming integration
- 5 Use it, encourage it, be careful with it



Can My Organization Benefit From AI

Strategy

- Where can AI add value?
- Determine if AI is a realistic approach?
- Successfully design, implement, and deploy AI solutions?

Governance

- Reproduce, explain, and defend a solution's results?
- Operate, maintain, and govern an AI Program?
- How will data security be approached?

Culture

- Address the change that AI brings to an organization?



AI Policy

- ASCE Policy
 - Policy statement 573 - Artificial Intelligence and engineering responsibility
 - ASCE member of Communication on Publication Ethics
 - Relying on generative AI in scholarly work has its pitfalls
 - A Question of Ethics - March 4, 2024
- Companies/Institutions
 - If you don't define how AI is used, your staff will.



Responsible AI Adoption

Strategy

Define
the Why

Readiness

Assess the
What & Where

Mindset

Lead
the How

Governance

Manage
the Risks

Ethics

Sustain
the Trust





AI is moving fast—organizations without a policy risk fragmented adoption. Start with awareness, governance, and secure tools.

Questions?

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Parametrix
let's create tomorrow, *together*