



MINUTES

Strategic Planning: 10am – 11am

MI Section Board: 11am – 12pm

Strategic Planning

Present: Jacob Rushlow, Tim Bradshaw, Andrew Rossell, Lucas Porath, Bradley Shepler

Guests: Ron Brenke, Therese Kline, Matt Wendling, J. Smith, Patrick Droze, Spencer O'Dell, Crystal Kozak

Absent: Brad Ewart

1. T. Bradshaw called the meeting to order at 10:01 am.
2. Introductions
3. Agenda approved unanimously with motion by J. Smith and second by B. Shepler.
4. Goals for 2020-21
 - a. Support the transition to VIRTUAL everything through COVID. Group discussed the following:
 - i. How does this change ASCE Section services?
 - ii. What support do Branches need from Section?
 - iii. How can we make virtual conferences enticing?
 - Will we have any sponsors?
 - How much does a virtual meeting cost vs in person?
 - How do we engage people over a computer screen?
 - b. Retention of Members during an economic slowdown
 - i. Transitioning graduating engineers
 - Student chapter outreach - connect with student chapters through CYM and Branches – brief presentation to student chapters?
 - Invite student chapters to attend Branch meetings
 - River cleanups, adopt a street/highway, environmental resonates
 - Increase scholarship awareness to students at local universities
 - make sure we have the right faculty contacts – update annually
 - ii. Lapsed memberships
 - “At Risk” member strategy
 - National templates



- iii. Grow new members
 - Membership Champions
 - National resources
 - Advance to Fellow membership
- c. Michigan Infrastructure Conference
 - i. May 6, 2021
 - ii. Kalamazoo Radisson
- 5. Regional Reports
 - a. ASCE Presidents & Governors Forum Report – Virtual September 10-12
- 6. Upcoming Opportunities
 - a. MRLC for Regions 3,6,7: Denver, CO, July 22-24, 2021
 - b. Legislative Fly-In – Washington DC, March 2021 Applications October 2020
 - c. Upcoming Webinar – Dealing with Change, October 27, 2020 at 10:00
 - d. AESLC Legislative Day – Lansing, March 2021 Virtual? Ron thinks yes.
 - e. ASCE Convention – National Meeting October 28-30 \$295
 - f. Houghton Lift Bridge – May move to 2021
- 7. Branch Roundtable
 - a. Northwestern Branch
 - b. Western Branch
 - c. Southwestern Branch
 - d. Lansing Jackson Branch
 - i. L/J Branch YMG
 - e. Southeastern Branch
 - i. SE Branch CYM
 - f. U.P. Branch (reactivated)
 - g. Saginaw Valley Branch (inactive)
 - h. Northeast Branch (inactive)
- 8. Next Steps / Action Items
 - a. Designate members to attend upcoming ASCE events
 - b. Designate members to assist with University Outreach – Alumni?
- 9. Adjourned at 11:09 am.



MI Section Board Meeting Minutes

Present: Jacob Rushlow, Tim Bradshaw, Andrew Rossell, Lucas Porath, Bradley Shepler

Guests: Ron Brenke, Therese Kline

Absent: Brad Ewart

1. T. Bradshaw called the meeting to order at 11:16 am
2. Agenda approved unanimously with motion by L. Porath and second by T. Bradshaw
3. May 2020 Meeting Minutes approved unanimously with motion by T. Bradshaw and second by J. Rushlow.
4. Correspondence
 - a. Branch Events
 - b. Region 3 Update – Therese Kline, Region 3 Governor
5. Treasurer's Report
 - a. Section Financials – R. Brenke
 - b. Review of Financials - R. Brenke
 - c. Review and approval of draft budget - R. Brenke
 - a. Budget approved unanimously subject to noted changes with motion by T. Bradshaw and second by J. Rushlow.
 - d. Payment of Bills approved unanimously with motion by J. Rushlow with second by T. Bradshaw
6. Committee Reports
 - a. Scholarship - Scholarship winners were selected, and checks were sent to the colleges. The selected winners were:
 - i. Mackinac Scholarship – Rachel May
 - ii. Zuidema Scholarship – Dirk Smith
 - b. QBS Coalition Meeting – R. Brenke provided updates.
 - d. Legislative updates – R. Brenke provided updates.
 - i. SB0515, SB0516, SB0518, SB0519, HB 05250, etc.
 - ii. 2021 State budget passed.



- d. Communications/Publications – R. Brenke
 - i. Branch News Information can be included in the Newsletter
 - ii. Section Annual Report Due 11/30 – C. Schmitz
 - iii. Section tax filing due to ASCE National 12/15 - C. Schmitz
- e. Webpage updates – R. Brenke
- f. Infrastructure Conference
 - i. Kalamazoo – Radisson – May 6, 2021
- 7. Old Business
 - a. None.
- 8. New Business
 - a. Legislative Fly-In – Washington DC, March 2021 , Applications October
 - b. AESLC Legislative Day – Lansing, March 2021
 - c. Construction Science Expo – Detroit, May 18, 2021
- 9. Next meeting dates:
 - a. October 30, 2020 at 9:00
 - b. November 24, 2020 at 9:00
- 10. Adjourned at 12:17