

ASCE SEATTLE SECTION - BOARD MEETING AGENDA
November 8, 2017 4:15PM - 5:30PM PST

Item	Topic	Presenter	Time
-			
1.	Call to Order	Diana	4:15 PM
2.	Housekeeping Additions to and approval of agenda Approval of October meeting minutes	Diana	4:16 PM
3.	Old Business Washington Section	Kelli/Evan?	4:20 PM 4:20 PM
4.	Board Reports Treasurer's October Report	Shailee	4:25 PM
	Membership Update	Eset	4:30 PM
	Standing Committees	A. Schweickert	4:35 PM
	Branch Report	Tony	4:40 PM
	Technical Committee Report	Homero	4:45 PM
	YMF Report PSEC Award Nominees	Jared	4:50 PM
5.	New Business Duties and Procedures Manual Updates Section Report to Headquarters R8 Newsletter Article Advertising Options for the Section	Diana Madison	5:00 PM 5:10 PM
6.	Review Action Items	Paul	5:20 PM
7.	Next Board Meeting	Diana	5:24 PM
7.	Adjourn	Diana	5:25 PM

Announcements

Details for joining the meeting via conference call:

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ASCE SEATTLE SECTION - BOARD MEETING MINUTES

In-Person Meeting at The Mirabella

November 8, 2017

ASCE Seattle Section Board Meeting

Attendees:

Amanda Schweickert
Diana Hasegan
Homero Flores Cervantes
Paul Fikse
Tony Nguyen
Eset Alemu

Meeting minutes taken by Paul Fikse.

Meeting called to order at 4:21pm by Diana. MOTION to approve agenda by Tony, seconded by Homero., and passed unanimously.

MOTION to approve October meeting minutes by Homero, seconded by Paul, passed unanimously.

Old Business

- Washington Section (combining all WA state Sections into one)
 - Diana noted that it would be more impactful to have one unified Section at Region 8 meetings and national meetings because when united, what we say is more impactful.
 - Diana also noted that there has not been a strong interest in combining all WA state sections into one section.
 - No action items were identified at this time
- How to get more volunteers for RH Thompson
 - Give free pint glasses
 - ACTION ITEM: Homero to send information to the board on how to get them for cheap

Board Reports

- Treasurer's Year End Report Shailee
 - ACTION ITEM: Shailee to include dinner income in the income section on the monthly budget report. In order to make this happen, perhaps she has to transfer money from Paypal to wells fargo sooner.
 - Amanda moved to approve the report, Tony seconded. Motion passed unanimously.
 - ACTION ITEM: Diana to remind Evan to send audit review of the treasurer's report to Diana directly.

ASCE SEATTLE SECTION - BOARD MEETING MINUTES

In-Person Meeting at The Mirabella

- Membership update Eset
 - There were 28 new members in October.
 - Diana noted that we lose members in March because that's when persons are dropped if they do not renew.
 - Diana asked that Eset talk to YMF about encouraging students to join (and remind them their free student membership ends at end of July).
 - Paul noted that the number of members has been very flat since 2010. The group agreed we need to do more to entice new membership. Particularly new graduates are a good source.
 - Eset noted ~25% of students convert to full members after college.
 - Paul noted that you can get life insurance through ASCE that is very affordable and members should let their colleagues know.
 - ACTION ITEM: Diana to see who attended, email them, and thank them to encourage them to come back.
- Standing Committee Amanda
 - RH Thomson Scholarship – Aaron Olson/Hillary Stibbard/Amy Riley
 - ACTION ITEM: Recommendation for the replacement for Aaron Olson's spot.
 - ACTION ITEM: Diana to ask Madison to include RH Thompson Award ad in November newsletter
 - New co-chair for house and hospitality: Mari Otto
 - PSEC Engineer of the year award – Paul Grant needs nominations
 - Typically reserved for engineers who have had a long, impactful career
- Branch Report Tony
 - See attached report
- Technical Committees Report Homero
 - See attached report
- YMF Jared/Don
 - Not present (Amanda filled in)
 - PSEC Award Nominees are needed. Deadline is end of November, per Eset.

New Business

- Duties and Procedures Manual Updates Diana
 - None
- Section Report due to Headquarters
 - Diana requests the board to review the report before she sends it off to HQ
- Region 8 Newsletter Article
 - ACTION ITEM: Diana to send Seattle section article to Region 8 newsletter manager
- Advertising Options for the Section Madison
 - Sponsorship packages

ASCE SEATTLE SECTION - BOARD MEETING MINUTES

In-Person Meeting at The Mirabella

- ACTION ITEM: Diana to find comparable rates from other sections in our region
- Next Board Meeting Time and Place
 - Ramada Inn in Tukwila?
 - Joint meeting with Tacoma / Olympia – talk about port of Seattle capital improvements.
- ACTION ITEM: Diana to create doodle pool for next board meeting. Seems like most people want to meet in person in Seattle

Meeting called to a close on 5:36pm (Motioned by Amanda, seconded by Eset.)

ASCE - Seattle Section

Report for November, 2017 Board Meeting

Reporting Period: October 1-31, 2017

Category Description	Budget Report				Budget Analysis		
	October	10/01/2017 to Present	Entire Year		October	Month 1 of 12	Last Month's
	Actuals	Actuals to Date	Approved Budget	Remaining Budget	8% Target	Actual/ Budget % of Target	Actuals to Date
INCOME							
1 Dues	\$ 8,880.00	\$ 8,880.00	\$ 45,000.00	\$ 36,120.00	\$ 3,750.00	237%	\$ -
2 Voluntary Contributions	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
3 Society Allotment	\$ -	\$ -	\$ 12,000.00	\$ 12,000.00	\$ 1,000.00	0%	\$ -
4 Dinner Income	\$ -	\$ -	\$ 14,000.00	\$ 14,000.00	\$ 1,166.67	0%	\$ -
5 Newsletter Ad Income	\$ -	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 166.67	0%	\$ -
6 Interest Income	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
7 Other Income	\$ 52.35	\$ 52.35	\$ -	\$ (52.35)	\$ -	0%	\$ -
TOTAL INCOME	\$ 8,932.35	\$ 8,932.35	\$ 73,000.00	\$ (64,067.65)	\$ 6,083.33	147%	\$ -
EXPENSES							
10 Region 8 Dues	\$ -	\$ -	\$ 2,100.00	\$ 2,100.00	\$ 175.00	0%	\$ -
11 Dinners & Programs	\$ 1,643.49	\$ 1,643.49	\$ 18,000.00	\$ 16,356.51	\$ 1,500.00	110%	\$ -
12 Contributions, Gifts	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 20.83	0%	\$ -
13 Office Supplies/Mail Box Fee	\$ -	\$ -	\$ 20.00	\$ 20.00	\$ 1.67	0%	\$ -
14 Archiving	\$ -	\$ -	\$ 100.00	\$ 100.00	\$ 8.33	0%	\$ -
15 Banking Fees	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
16 Website and Newsletter	\$ 612.50	\$ 612.50	\$ 4,400.00	\$ 3,787.50	\$ 366.67	167%	\$ -
17 Budget Review Meeting and Section Leadership Session	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 20.83	0%	\$ -
18 Branches							
18A. Kitsap Branch	\$ -	\$ -	\$ 500.00	\$ 500.00	\$ 41.67	0%	\$ -
18B. North Branch	\$ -	\$ -	\$ 1,800.00	\$ 1,800.00	\$ 150.00	0%	\$ -
19 Younger Member Forum (YMF)	\$ -	\$ -	\$ 11,535.00	\$ 11,535.00	\$ 961.25	0%	\$ -
20 Student Chapters	\$ -	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 166.67	0%	\$ -
21 Technical Committees							
21A. Lifeline & EE Technical Comm	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
21B. Sustainability	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 20.83	0%	\$ -
21C. Water Resources Comm.	\$ -	\$ -	\$ 500.00	\$ 500.00	\$ 41.67	0%	\$ -
21D. COPRI Seattle	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
21E. SEAW	\$ (250.00)	\$ (250.00)	\$ 250.00	\$ 500.00	\$ 20.83	-1200%	\$ -
21F. Geotechnical Committee	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
21G. Urban Development and Transp	\$ -	\$ -	\$ 500.00	\$ 500.00	\$ 41.67	0%	\$ -
22 Standing Committees							
22A. Engineers Without Borders	\$ -	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 166.67	0%	\$ -
22B. University Advisory Committee	\$ -	\$ -	\$ 500.00	\$ 500.00	\$ 41.67	0%	\$ -
22C. History & Heritage Comm.	\$ -	\$ -	\$ 1,050.00	\$ 1,050.00	\$ 87.50	0%	\$ -
22D. Puget Sound Engr. Council	\$ -	\$ -	\$ 1,250.00	\$ 1,250.00	\$ 104.17	0%	\$ -
22E. Public Relations Comm.	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
22F. Professional Practice Comm.	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 20.83	0%	\$ -
22G. R. H. Thomson Comm.	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 16.67	0%	\$ -
22H. Diversity	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
22I. Membership Committee	\$ -	\$ -	\$ 250.00	\$ 250.00	\$ 20.83	0%	\$ -
22J. K-12 Outreach	\$ -	\$ -	\$ 400.00	\$ 400.00	\$ 33.33	0%	\$ -
22K. Community Service	\$ -	\$ -	\$ 3,300.00	\$ 3,300.00	\$ 275.00	0%	\$ -
22L. Legislative Committee	\$ -	\$ -	\$ 10,050.00	\$ 10,050.00	\$ 837.50	0%	\$ -
22M. Order of the Engineer	\$ -	\$ -	\$ 200.00	\$ 200.00	\$ 16.67	0%	\$ -
22N. House and Hospitality	\$ 200.00	\$ 200.00	\$ 200.00	\$ -	\$ 16.67	1200%	\$ -
23 Awards	\$ -	\$ -	\$ 2,140.00	\$ 2,140.00	\$ 178.33	0%	\$ -
24 Conferences & Meetings							
24A. Region 8 Fall Assembly Meeting	\$ -	\$ -	\$ 1,275.00	\$ 1,275.00	\$ 106.25	0%	\$ -
24B. National Conference	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
24C. Western Multi-regional/Region 8 Winter	\$ -	\$ -	\$ 2,250.00	\$ 2,250.00	\$ 187.50	0%	\$ -
24D. ASCE Headquarters Orientation	\$ -	\$ -	\$ 975.00	\$ 975.00	\$ 81.25	0%	\$ -
25 Past Presidents Comm.	\$ -	\$ -	\$ 90.00	\$ 90.00	\$ 7.50	0%	\$ -
26 Nominating Committee	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
27 Educational Courses	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
28 Transfer to Student Activities Fund	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
29 Reserve	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
30 Board Authorized	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
TOTAL EXPENSES	\$ 2,205.99	\$ 2,205.99	\$ 68,835.00	\$ 66,629.01	\$ 5,736.25	38%	\$ -
Income-Expense	\$ 6,726.36	\$ 6,726.36	\$ 4,165.00				



Membership Report

ESET ALEMU – November 2017

New Members

Based on the new information from the ASCE national database, downloaded on November 31, 2017: 17 members have enrolled with the Seattle Section. The enrolled members are: 12 new students, 4 members, and 1 associate member and 0 affiliate members. Of the new members 1 have joined the North Branch. New members are shown in **Table 1**.

Table 1 - New Members:

First Name	Last Name
Brittany	Quan
Benjamin	Wright
Vincent	Sessa
Craig	Funston
Chung	Ho
Akshat	Kedar
Savannah	Linders
William	McDonald
Wenqi	Zhu

First Name	Last Name
Shahryar	Ahmad
Charles	Griffes
Kyleah	Hess
Pavel	Moskvitin
Kevin	Ross
Janet	Lo
Jorge	Lara Alvarado
Bridgette	Hughes

Membership

The Seattle Section and Branches have 2,361 members (Seattle 2,070, Boeing 0, North Branch 147, and Kitsap Branch 144). There are 485 YMF members now. **Figure 1** illustrates the breakout of Seattle Section membership by Section and Branch. **Table 2** shows a breakdown of members per Branch for the past 12 months of available data.

The membership database received from ASCE headquarters was found to have no duplicates this month.



Membership Report

ESET ALEMU – November 2017

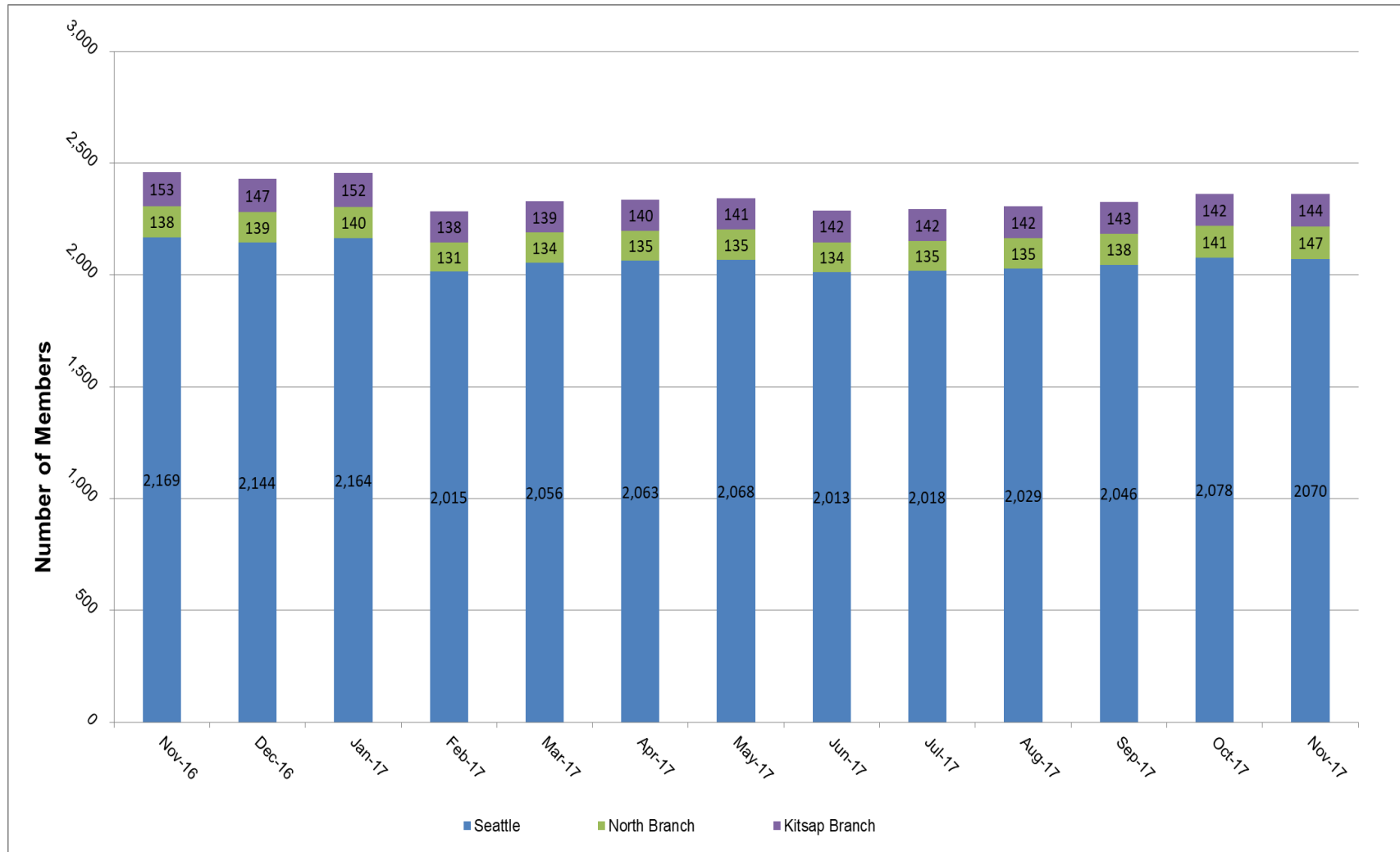


Figure 1. Membership by Month for Past Twelve Months of Available Data



Membership Report

ESET ALEMU – November 2017

Table 2. Membership Detail for Past Twelve Months of Available Data

Date	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17
Seattle	2,013	2,018	2,029	2,046	2,078	2070
Boeing Branch	0	0	0	0	0	0
North Branch	134	135	135	138	141	147
Kitsap Branch	142	142	142	143	142	144
Total	2,289	2,295	2,306	2,327	2,361	2,361
Month to Month	-55	6	11	21	34	0
Year to Year	-182	-201	-129	-133	-69	-95
Download Date	6/30/2017	7/31/2017	8/31/2017	9/30/2017	10/31/2017	11/30/2017

Table 2. Membership Detail for Past Twelve Months of Available Data (continued)

Date	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17
Seattle	2,144	2,164	2,015	2,056	2,063	2,068
Boeing Branch	0	0	0	0	0	0
North Branch	139	140	131	134	135	135
Kitsap Branch	147	152	138	139	140	141
Total	2,430	2,456	2,284	2,329	2,338	2,344
Month to Month	-30	26	-172	45	9	6
Year to Year	-77	-33	-275	-50	-65	-80
Download Date	12/31/2016	1/31/2017	2/28/2017	3/31/2017	4/30/2017	5/30/2017



Membership Report

ESET ALEMU – November 2017

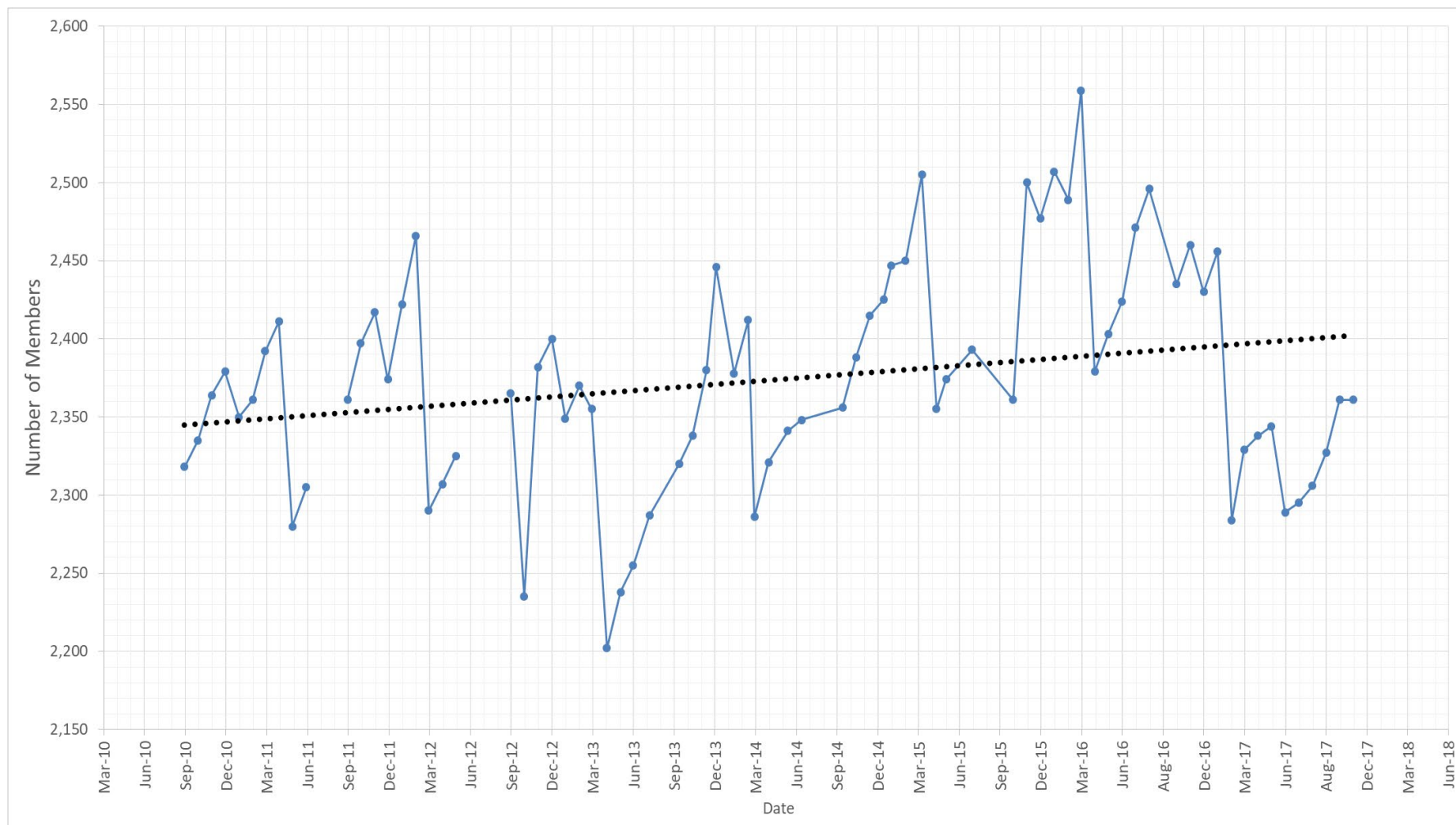


Figure 2. Membership since 2010

STANDING COMMITTEE REPORTS

November 2017

Audit Committee – Evan Sheesley

- No update

Legislative Committee – Vacant

- Report Card – submitted State Public Affairs Grant (SPAG) funding application to ASCE National.
- AELC/LC –
 - Savannah Linders called in to the AELC meeting this month and gave an update on the resiliency law. As a takeaway from this meeting she is doing some research to identify republican senators in Pierce County to reach out to about the Hirst fix and capital budget.
 - As far as the committee goes, Savannah has reached out to contacts from Shane Binder and those who have recently voiced interest to start rallying the troops.
 -

Diversity Committee – Jacilyn Hayden

- No update

History and Heritage – Cindy Hirsch

- History & Heritage has the Snoqualmie Falls plaque language finalized and will be sending it to headquarters for review with the National History Committee.
- Next meeting is 12/2

House and Hospitality – Katie Sultan-Wright/Mari Otto

- H&H has a new co-chair, Mari Otto!
- A BIG thanks for Madison for updating the meeting invitations! The graphics are clean and attention-getting. The new meeting invitation style looks great.
- We will include a recap of the meetings in the monthly newsletter to encourage attendance.
- New dinner meeting mentoring initiative. November's meeting will be the second meeting that includes the mentoring option. H&H will check in with Don Nguyen after November meeting about its progress.
- H&H needs to purchase new pint glasses for speaker gifts. We are looking into a new vendor.

Order of the Engineer – Amy Riley

- No update

Professional Practice – Ed Huston

- No update

Program Chair – Tara Beitler /Henry Haselton

- Planning December meeting with Ralph Graves from Port of Seattle.

RH Thomson Scholarship – Aaron Olson/Hillary Stibbard/Amy Riley

STANDING COMMITTEE REPORTS

November 2017

- **Action Item:** Recommendation for the replacement for Aaron Olson's spot.

Public Information – Elizabeth Guevara

- No update

PSEC – Paul Grant

Past Activities

- Engineering Mentor Night
 - Seattle Pacific University – October 17th 6 to 8pm – Attended by about 80 students and 30 mentors

Planned Activities

- Engineering Mentor Night
 - Seattle University – Wednesday, November 29th – Will be published in the November Newsletter
 - 2018 Engineer of the Year Awards
 - Ad hoc committee is currently ranking candidates for the Academic, Government, Professional nominations
 - YMF will provide their own nominations for the Young Engineer, Ken Porter Award and K-12 STEM Educator
- 2018 Engineer of the Year Awards
 - Seeking any board suggestions for PSEC Engineer of the Year awards (i.e. Academic, Government, Professional)
 - YMF will provide their own nominations for the Young Engineer

University Advisory Committee – Amy Riley

- No update

Washington State Board of Registration Representative – Amy Thatcher

- No update

EWB-USA Puget Sound Professionals (PSP) Chapter – Eset Alemu

- No update

Community Service – Shirley Wu

- No update

K-12 Outreach – Brad Strandquist

- K-12 Outreach committee will be participating in the Pacific Science Center's second Engineer It! Weekend this Saturday, November 11th. We will be hosting an activity booth from 10am to 6pm. This will be a great opportunity to interact with students and families in the Seattle area about Civil Engineering. We have an adequate amount of volunteers, but would welcome anyone else who would like to join.

North Branch-Erik Andersen (written by Tony Nguyen)

Off-month (bi-monthly reporting).

Misc. Communications

Erik requested David William's contact info (our previous September 2017 Section Dinner speaker) to potentially arrange as a speaker for the upcoming North Branch meetings. Diana sent Erik the contact info for Henry/Tara's (Section House and Hospitality co-chairs) to help with David's contact info and possibly other speakers our Section has used in the past.

Also, Diana and I told Erik and Dawn our commitment to attend in-person at least one branch meeting.

Kitsap Branch-Shylo Shorthouse (written by Tony Nguyen)

No report received.

Misc. Communications

Communicated to Shylo about brainstormed ideas the Section Board had during the October 2017 Board meeting to help bring in members to meetings such as lunch time meeting times. Also discussed that Madison Dreiger (Section Communication Chair) is a resource to the Branches such as website updates.

Technical Committees Report – November 2017

Homero Flores, November 3rd, 2017

Finance

Didn't get a response yet from COPRI regarding their reserves vs annual operating budget relation

Name change for the geotechnical group– still pending– I don't see any issue with the Duties and Procedures manual – there it's only referred to as Geotechnical. However, the geotech group wants to hold off the name change for the foreseeable future, and so we don't need to do anything for now.

Scheduled events and news

COPRI Seattle Chapter:

November 29th, monthly meeting. Dynamic Analysis of Floating Bridges with case studies of SR-520 & Homer M. Hadley.

GEOTECHNICAL GROUP/GEO-INSTITUTE Seattle Chapter

November 16th @ 5:30 pm, joint with Puget Sound AEG Three Strikes and Out: Natural Hazards Impact Nepal Hydropower Project. Usually 50 or so people attend to their meetings.

URBAN DEVELOPMENT AND TRANSPORTATION

Nothing announced yet

SEAW – Structural Engineers Association of Washington

November 2nd @12:30 pm, SEAW/PEER Seminar: TBI Guidelines for Performance-Based Seismic Design of Tall Buildings, Version 2.02.

November 7th @12:30 pm, Seattle University Outreach Luncheon

November 14th @ 7:45 pm, Euclid Chemical Seminar

November 15th @4:30 pm, SEFW Fall Forum: Origami

November 16th @8:00 am, Significant changes from ASCE 7-10 to ASCE 7-16

November 30th @ 5:30pm, November monthly dinner meeting, TBD.

Technical Committees Report – November 2017

SUSTAINABILITY

Had their first meeting on November 1st. They'll be updating their website and are planning technical tours, and engagement with UW and Seattle U students.

WRE

November 16th @ noon, monthly lunch meeting, talk about the *The Confluence and Kingfisher Projects: Structure and Foundation*. Attendance varies between 10-15.

Seattle ASCE
YMF Monthly Board Report
November 8, 2017

Past Events

- Tuesday, October 17 - Eastside Networking at Vivo 53 – 3 YMs
 - The second Eastside Networking event this year was at Vivo 53. The group enjoyed appetizers on the YMF.
- Saturday, October 21 – Community Service Event: Pigeon Point Park Tree Planting – 9 YMs
 - The YMF joined Nature Consortium staff at Pigeon Point Park in West Seattle for the first Community Service Event of the year. The YMF removed invasive blackberry and then planted native trees and shrubs. Afterwards they enjoyed pizza and live music.
- Thursday, October 26 - Westside Networking and Officer's Meeting at Momiji – 15 YMs
 - The second Westside Networking event and first Officer's Meeting of the year was at Momiji. The group enjoyed appetizers on the YMF.
- Thursday, November 2 – Community Service Event: Zeno MathFest – 2 YMs
 - The YMF volunteered at the Zeno MathFest to help with event setup, to help with event breakdown, and to play math games with kids and families.

Upcoming Events

- Saturday, November 11 – K-12 Outreach – Engineer It! at Pacific Science Center – Joint event with Section K-12 Outreach.
- Thursday, November 16 – Ballard Locks Tour with UW and SU chapters – event organized for students
- Tuesday, November 21 – Eastside Networking at Lot No. 3
- Tuesday, November 21 – Westside Networking at Fremont Brewing Company
- Wednesday, November 29 – SU Engineering Mentor Night – event organized by PSEC
- January 12-13 – WRYMC 2018 – Las Vegas, NV

Committee Activities

- On-going soccer league
- The UW ASCE Student Chapter is looking for luncheon speakers to present on various topics such as projects or general professional development tips for students.
- SU Mentorship Program is in the works for this fiscal year. Next year, this program will be expanded to include student members, younger members, and section members. Mentorship has also been included in Section Meetings to pair up student members with section members.
- Popsicle Stick Bridge Committee is gearing up and preparing to contact schools for the February 2018 event

Action Items

- Plan YMF Holiday Party for December



Society for Marketing
Professional Services
Seattle

SMPS SEATTLE

SPONSORSHIP PACKAGE

JANUARY 1 - DECEMBER 31, 2018

SPONSORSHIP CONTACTS

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apugh@dc-engineers.com

Amanda Erickson
SMPS Seattle Past President
Sellen Construction
206.682.7770
amandae@sellen.com



Thank you for considering sponsorship of the SMPS Seattle Chapter. This is your chance to partner with one of the fastest-growing chapters in the nation for peak exposure and relationship-building opportunities!

ABOUT SMPS

SMPS, the Society for Marketing Professional Services, is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing professionals in the architecture, engineering and construction (A/E/C) industries. The organization began in 1973 when a small group of professional service firm leaders recognized a need to sharpen their skills, pool resources and work together to help tackle the complexities of marketing. Today, SMPS has more than 6,000 members who are active in 60 chapters across the United States and Canada. Our members are marketing and business development professionals employed by architecture, engineering, planning, interior design, construction, legal, accounting and specialty consulting firms.

WHY SPONSOR SMPS SEATTLE?

The SMPS Seattle chapter is one of the oldest, largest and fastest-growing SMPS chapters in the country. Our network comprises more than 260 members from approximately 200 of western Washington's architecture, engineering and construction firms. In August 2015, our chapter received a "Striving for Excellence" award from SMPS Headquarters in recognition of the diversity and vast amount of educational, networking and scholarship programs we offer members. In addition, we have a non-member network of 1,400-plus people who regularly receive our communications. Here's why you should partner with SMPS Seattle as a sponsor:

PARTNERSHIP & RELATIONSHIP BUILDING

Support of our Seattle chapter not only links your name to the only non-profit for A/E/C marketing professional services in western Washington, it makes you a partner in every event we host each year, generating increased and highly positive visibility for your company. We can only provide these services to our industry and community with your support.

PEAK EXPOSURE OPPORTUNITIES

Each year, we offer members and non-members approximately 10 educational presentations, four open forums, quarterly educational workshops, and a minimum of six networking events to attend. Last year alone, our chapter held 29 educational and networking events attended by more than 1,250 people. As a sponsor, your logo or firm name will be recognized at every one of these events.

A DIVERSE RANGE OF SPONSORSHIP OPTIONS

With multiple levels of annual sponsorship opportunities beginning at \$500, and a variety of event sponsorship opportunities, becoming an SMPS Seattle chapter partner is one of the most cost-effective ways to improve brand recognition, awareness and relationship building among chapter members and the broader A/E/C community.



SMPS Seattle 2016-2017 Year in Review

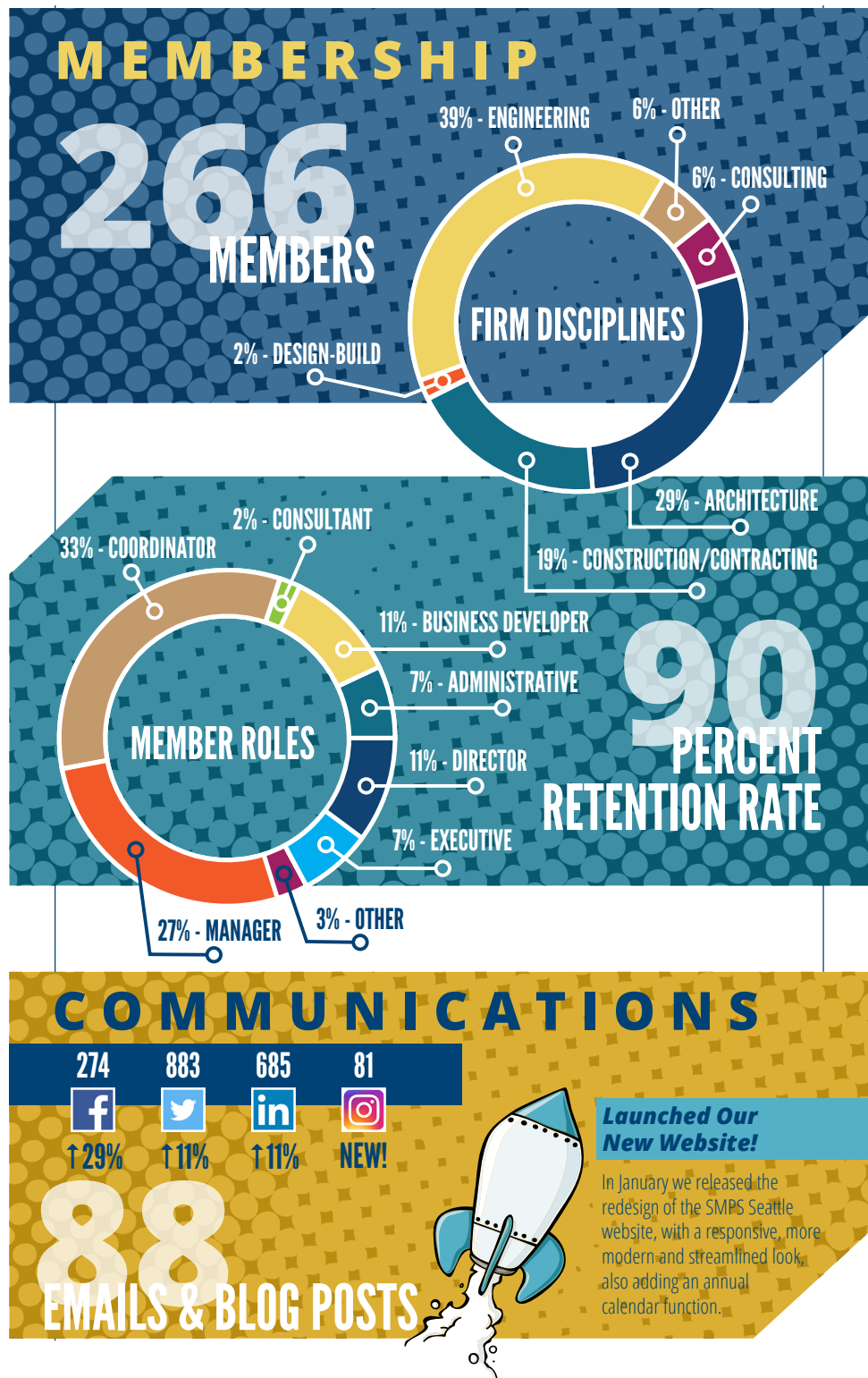
Let's look at the math:

Last year, our newsletter emails went to more than 1,400 decision-makers within the A/E/C industry, totaling over 75,000 impressions annually.

Our website receives over 90,000 page views annually, and that number is growing! In early 2017, we launched a new website. As a result, we are seeing a 17% increase in annual traffic on our site.

Last year, our chapter held 29 educational and networking events attended by more than 1,250 people.

That's over 111,000 opportunities to be seen by an audience important to your business!



2018 SMPS SEATTLE ANNUAL SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIP PLEDGE DEADLINE: December 1, 2017

BENEFITS	PLATINUM \$2,000	GOLD \$1,500	SILVER \$1,000	BRONZE \$500
Brief speaking opportunity (max. 3-4 min.) at one event of your choice throughout the year*	✓			
Company logo that links to your firm's website always posted on the SMPS Seattle home page	✓			
Opportunity to provide company promotional materials at SMPS Seattle events*	At unlimited number of events*	Two times per year*		
Sponsor Spotlight: Opportunity to write guest blog for the SMPS Seattle website	Two times per year	One time per year		
Free posting/s on the SMPS Seattle job bank	Two free postings per year	One free posting per year		
Recognition on SMPS Seattle social media channels (Twitter, Facebook and LinkedIn)	Three times per year	Two times per year	One time per year	
Company logo displayed prominently on signage at each SMPS Seattle event	✓	✓	✓	Firm name written only, no logo
Company logo on SMPS Seattle weekly email newsletter (every Thursday)	✓	✓	✓	Firm name written only, no logo
Company logo and link to website posted on the sponsorship page of the SMPS Seattle website	✓	✓	✓	✓
FREE Registration to SMPS Seattle events**	One free ticket to ALL events**	One free ticket to one event per month**	Four free tickets to be used at event/s of your choice**	Two free tickets to be used at event/s of your choice**
Name badge with sponsor ribbon for members at events	Platinum sponsor ribbon	Gold sponsor ribbon	Silver sponsor ribbon	Bronze sponsor ribbon

* *Reign Awards Gala and Annual Kick-Off are events that are excluded from these sponsor benefits.*

** *All educational workshops and the Reign Awards Gala are excluded from any free ticket use.*

2018 EVENT SPONSORSHIP OPPORTUNITIES

Individual event sponsorships are available throughout the year at a number of price levels, ranging from \$100 to \$750. When you sponsor a specific event, sponsorship benefits include, but are not limited to: logo and name recognition as presenting sponsor on event promotional items and free ticket(s) to the event.

SMPS Seattle will release our event sponsorship opportunities after the sponsor drive completes. If you would like more information on what these might entail prior to their release, or if you have any event sponsorship ideas, please get in touch with us. We welcome any opportunities and ideas for sponsor partnership.

Contact: Amy Pugh, SMPS Seattle President, DCI Engineers, 206.332.1900, apugh@dc-engineers.com
Amanda Erickson, SMPS Seattle Past President, Sellen Construction, 206.682.7770, amandae@sellen.com

2018 IN-KIND SPONSORSHIP OPPORTUNITIES

We welcome and appreciate in-kind support as a sponsorship opportunity for all of our events or the full calendar year. Sponsor benefits for in-kind sponsorships will vary dependent on the equivalent dollar amount. Contact Amy Pugh or Amanda Erickson for more information on how to give an in-kind sponsorship.

Your in-kind contribution could include, but is not limited to, any of the following options:

- Service donations, such as printing, graphics, photography, audio-visual, etc.
- Raffle/prize item donations
- Facility use
- Food and beverage refreshments

QUESTIONS?

Amy Pugh
SMPS Seattle President
DCI Engineers
206.332.1900
apugh@dc-engineers.com

Amanda Erickson
SMPS Seattle Past President
Sellen Construction
206.682.7770
amandae@sellen.com



2018 ANNUAL SPONSORSHIP PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT SMPS SEATTLE!

Your sponsorship will help us continue to provide marketing professionals in the architecture, engineering and construction industry with outstanding programs, educational opportunities and networking events.

This sponsorship will be for the 2018 calendar year, Jan. 1 to Dec. 31. Please complete this form and send it with your contribution to the address below.

SPONSORSHIP PLEDGE

ANNUAL LEVEL	AMOUNT	CHECK ONE
Platinum	\$2,000	
Gold	\$1,500	
Silver	\$1,000	
Bronze	\$500	

FIRM NAME: _____

CREDIT CARD INFORMATION (You may also call Heidi Maki to relay credit card information.)

No: _____

Expiration Date: _____ 3 or 4 digit code: _____

Billing Address (city, state, zip): _____

Name on Card: _____

Signature: _____ Date: _____

PRIMARY FIRM CONTACT INFORMATION

Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Is someone in your firm an SMPS member? (not required for sponsorship) Yes No

If not, would you like to be contacted regarding membership? Yes No

PLEASE SUBMIT THIS PLEDGE FORM BY DEC. 1, 2017, AND PAYMENT TO HEIDI MAKI

Payment can be submitted by credit card or check now or at a later date.

Heidi Maki, SMPS Seattle Treasurer
c/o Swenson Say Faget
2124 Third Avenue, Suite 100
Seattle, WA 98121
206.956.3738 | hmaki@ssfengineers.com
(Checks are made payable to SMPS Seattle.)



Society for Marketing
Professional Services
Seattle

Learn more: www.smpsseattle.org



Advertisements

Information and Rates

For inquiries and requests to advertise with the Seattle Section, contact:

Madison Dreiger,
Communications Chair

communications@seattleasce.org

Do you have a topic for a newsletter article?

The Seattle Section Communications Chair will review and accept, on a case-by-case basis, articles for inclusion in the monthly newsletter.

General guidelines for article submissions include:

- No company or business promotions (see advertisements section)
- Relevant content for civil engineers in the Seattle area
- Approximately 250 Words or Less
- Preference for articles that include at least one photo or graphic
- Preference for articles regarding civil engineering related news and upcoming industry events

Deadline for materials: The 20th of the month prior to publication.

Add your event to the Seattle Section calendar:

The Seattle Section Communications Chair will review and accept, on a case-by-case basis, events to be included [on the website calendar](#).

Events must be relevant for civil engineers in the Seattle area.

The Seattle Section has grown to nearly 2,500 members within King, Snohomish, Skagit, Island, Whatcom, San Juan, Kitsap, Clallam, and Jefferson Counties. Reach our membership by advertising with the Seattle Section today!

Job Postings

Job postings are published on the [Seattle Section website](#) and listed in the monthly email newsletter. The cost for a job posting is \$75 for the first month and \$50 for subsequent months if the ad is repeated.

To add a job to the Seattle Section website, download and fill in the [Job Posting Request Form](#) with information regarding the open position and send the completed form to Madison Dreiger, Communications Chair, at communications@seattleasce.org.

In order to ensure your job posting appears in the next monthly newsletter, job posting request forms must be submitted by the 20th of the month prior to publication (e.g. due by October 20th for inclusion in the November newsletter). Job postings may be submitted at any time during the month and will be posted to the website with in 48 hours of Communications Chair approval.

Newsletter Advertisements

The Seattle Section distributes an electronic newsletter on the first business day of the months September-June. Advertisement slots within the newsletter, which is sent directly to over 2,000 recipients' email inboxes, are available to purchase for the full year of newsletters (10 issues) or by individual month.

Deadline for materials: The 20th of the month prior to publication.

File formats accepted: PDF, JPG, EPS.

Type	Size Specifications (size your ad will appear to viewers on average - depends on individuals' screen and settings)	Cost for Full Year (10 Issues)	Cost for One Month
Single Column Square	2" wide x 2" tall	\$180	\$20
Single Column Tall Rectangle	2" wide x 3" tall	\$270	\$30
Medium Spans Columns	5.5" wide x 2" tall	\$360	\$40
Large Spans Columns	5.5" wide x 4" tall	\$450	\$50